My advertisement to promote Recycling on the Central Coast

Powerful adjectives I could use

Question

Slogan

Features I want to highlight

Information that needs to be really clear

What other methods can you use to persuade your reader?

Use of font size/Use of colour

Do I need more help? Where can I find it?
My Ideas:
2H Homework- Weeks 9 & 10

Due- Monday 7th April, 2014

Recycling Advertisement

Following up on the student’s research into recycling services on the Central Coast, over the next two weeks we will be creating an advertisement to promote these services.

2H are now going to combine their research findings with their persuasive writing skills to create a print advertisement (slogan, information and picture/s).

This project will be started in class and therefore won’t go home until Friday 28th March, however at this stage the framework will have been created and there will only be the artistic elements to add.

Marking Guide-

Information /5

Is the information detailed, accurate and clear?

Presentation /5

Is the advertisement easy to read, appealing and well edited (no spelling mistakes)

Persuasive language /5

Does the advertisement contain powerful persuasive words?

Imagination /5

Is the idea for the advertisement original and creative?